The 10 Commandments of Publishing

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I. Pick The Right Topic – A Unique Area Of Expertise That Contributes To The Literature

II. Know the Editor’s Needs – Write For the Publication

III. Outline – Throw Ideas On The Screen

IV. Network With Writers And Editors And See All Of The Sources For Publication; there are more sources on web sites each day

V. Understand the Audience/Readers

VI. Understand Space Requirements of the Publication

VII. Understand Time Frames For Publication

VIII. Edit Continuously

IX. Write in As “Reader-Friendly” A Style As Possible – use bullets, blocks, boldface, etc.

X. Roll With The Punches Of Delay, Revision and Rejection – all of these will happen – do not become discouraged; just revise and move on

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