Charles “Chuck” Sennewald CSC, CPP, is an independent security management consultant and expert witness and the author of numerous Butterworth-Heinemann titles, including "Effective Security Management;" "Security Consulting;" "Retail Crime, Security and Loss Prevention: An Encyclopedic Reference;" "From the Files of a Security Expert Witness;" and earlier editions of this book "The Process of Investigation." Chuck is a graduate of California State University - Los Angeles with a BS degree in Police Science and Administration. Chuck is also the founder and first president of the International Association of Professional Security Consultants (IAPSC), and is a long-time member of ASIS International.

Curtis Baillie CSC, is an independent security management consultant and a retail security expert witness who contributed to the Butterworth-Heinemann titles, “Retail Crime, Security and Loss Prevention;” “An Encyclopedic Reference and Security Consulting.” Curtis’s career includes NASA Security, owner/operator of a large security company and senior management positions with grocery and retail “big box” operations. Curtis is a member of the International Association of Professional Security Consultants (IAPSC) and is a member of ASIS International.

Chuck Sennewald has a style of writing, like no other. He is a security professional, and professional writer, in this book he tells you how to build your careers by mastering the fundamentals of good management. This book is the sixth edition, and this tells us he has continuously been making the text better and better.

It’s our custom to look at the reviews in Amazon.com and we found this review under the 5th Edition that we wish to share with you. “I bought this book to study for the CPP exam. I found this book to be not only very informative but easy to read. This book broke down every definition in the clearest possible way. It gave great examples. I like that at the back it gave a lot of templates or examples of security documents.”

Chapter 23, titled Written Policy and Procedures states:

“The difference between a policy and a procedure is somewhat vague, but I have been comfortable in defining the two as follows:

**Policy**: Management’s position, statement, purpose, or direction (what management wants).  **Procedure**: The detailed steps management requires its employees to follow to achieve the desired results (how management wants it done).

Policies and procedures (or operating practices) more often than not develop slowly, informally, in an unstructured fashion over a given period. This could range from months to years, depending on the nature of the organization. They evolve from the passing on of instructions by word-of-mouth communication. Sooner or later these policies and procedures are documented in writing.

Based on the quality of *Effective Security Management, Sixth Edition* as well as its value, we give it FIVE Stars. This is a must read for everyone.

⭐⭐⭐⭐⭐

**Review by:**
Lawrence J. Fennelly, CPOI, CSSM and Marianna A. Perry, M.S., CPP, CPOI